

MOTION BY SUPERVISOR HILDA L. SOLIS

February 11, 2020

Grand Park: Cost and Job Development Assessment

Grand Park, also known as the “Park for All,” serves as a public gathering space throughout the year. Many art, music, theater, public demonstrations (First Amendment gatherings) and holiday events are hosted annually by organizations county-wide that encourage community-building. This is important given the limited central public gathering spaces that are accessible in a geographically vast county. Grand Park, as a public space, has an obligation to maintain its accessibility and affordability, while identifying opportunities that encourage well-paying and unionized jobs. Hosted events at Grand Park could have the potential to serve as a job training pipeline for union jobs, especially for economically disadvantaged residents of Los Angeles County. Currently, no other vendor mirrors exactly what the International Alliance of Theatrical Stage Employees (IATSE) Local 33 does to establish fair wages and working conditions for people in the creative industry. The Music Center’s vendor employees receive hourly wages and permittees can bring in their own vendors at wages that they negotiate. There is a potential to explore union employment and career development opportunities that

MOTION

SOLIS _____

RIDLEY-THOMAS _____

KUEHL _____

HAHN _____

BARGER _____

promote racial and gender diversity for staffing at Grand Park. These opportunities should be explored in partnership with internal and external stakeholders, including Grand Park and The Music Center management and staff, IATSE Local 33, community-based organizations, and permittees, among others.

I, THEREFORE, MOVE that the Board of Supervisors direct the Chief Executive Officer to:

- 1) Conduct a qualitative analysis that shall include but not be limited to the number and size of events at Grand Park; and opportunities to develop a robust job training program for union jobs aimed to increase racial and gender diversity, particularly opportunities for residents from economically underserved communities and Los Angeles County client populations;
- 2) Conduct a fiscal analysis that shall include but not be limited to the current wages of vendors and occupations utilized by permittees in comparison with the union rates of same or similar occupations, cost assessments of programs and events held at Grand Park; and cost benefit analysis of transitioning to a union contract including potential impacts on current staffing if there was union contract among other critical fiscal issues;
- 3) Engage relevant internal and external stakeholders, including union representatives, Grand Park permittees, Grand Park and The Music Center staff and management, community-based organizations among others to inform the analyses; and
- 4) Report back in writing to the Board of Supervisors within 120 days.

#

HLS:hs